



Beaverton Police Department

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NEWS RELEASE

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Traffic Division adds Educational/Marketing Principle to Residential Traffic Complaints

The Beaverton Police Traffic Safety Team has expanded its efforts in community education. The Traffic Team is working together with Express Copy, a marketing company, in an effort to bring reported traffic complaints to the attention of area residents.

In the past when residential traffic complaints were received, officers were only assigned to patrol those areas to address the traffic safety complaint, without notification to the neighborhood. What we had found, is that motorists contacted were not aware of the traffic issues reported and also neighbors were curious as to why traffic officers were in their neighborhood.

The Beaverton Traffic Division, along with Express Copy, will now be sending out informational flyers to residents of neighborhoods receiving traffic complaints. The flyer will explain the violation(s) being reported and the subsequent enforcement efforts the Traffic Division has planned.

The number of fliers distributed will be based upon the seriousness of the violation reported. The area notified could range from a couple of blocks to a radius of up to a quarter mile.

The Beaverton Police Traffic Division would like to help educate, as well as remind residents of everyone's responsibility in keeping neighborhoods safe for all.

If you are experiencing traffic issues in your neighborhood and wish to register a complaint, you may do so by going to the Beaverton Police Department website at www.beavertonpolice.org or calling the Traffic Division Hotline at 503-350-4009.

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